

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WICZ - Binghamton</i>	Date:
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I, NEW DAY MEDIA LLC

do hereby request station time concerning the following issue:

JOHN KASICH FOR PRESIDENT

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: NEW DAY IND. MEDIA COMMITTEE INC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

JOHN KASIC FOR THE REPUBLICAN PRESIDENTIAL PRIMARY

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEW DAY INDEPENDENT MEDIA COMMITTEE, INC. 4679 WINTERSET DR COLUMBUS, OH 43220

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

EXECUTIVE DIRECTOR: MATT CARLE
TREASURER: SUSAN JONES

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-17-15 [Signature] _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] WAYNE Gordon BSM
Signature Printed Name Title

CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

New Day Media
501 Morrison Road
#201
Gahanna, OH 43230

<u>Contract / Revision</u> 36959 /		<u>Alt Order #</u> 25148067
<u>Product</u> NEW DAY IND. MEDIA C		
<u>Contract Dates</u> 04/16/16 - 04/19/16		<u>Estimate #</u>
<u>Advertiser</u> New Day Independent Media		<u>Original Date / Revision</u> 04/15/16 / 04/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WICZ-TV	<u>Account Executive</u> Jacob Roth	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	04/18/16	04/18/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/16	04/24/16	M-----				2	\$275.00	0.00			
N 2	WICZ	04/16/16	04/16/16	Fox 40 News Saturday	10p-1030p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/16	04/17/16	-----S-				2	\$225.00	0.00			
N 3	WICZ	04/17/16	04/17/16	Fox 40 News at 10	Sun 10-10:35pm		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/16	04/17/16	-----S				2	\$225.00	0.00			
N 4	WICZ	04/17/16	04/17/16	NASCAR on Fox	Sat- Sun 12:00p-12		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/16	04/17/16	-----S				2	\$400.00	0.00			
N 5	WICZ	04/17/16	04/17/16	Fox News Sunday	Sun 9:30-1030A		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/16	04/17/16	-----S				2	\$125.00	0.00			
N 6	WICZ	04/18/16	04/18/16	The Big Bang Theory	M-F 7-8:00pm		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/16	04/24/16	M-----				4	\$125.00	0.00			
Totals										0.00		14	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/18/16	14	\$3,000.00	\$2,550.00
Totals	14	\$3,000.00	\$2,550.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP; DBA WICZ-TV, WBPB-LP, FOX 40, MY8 does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.